



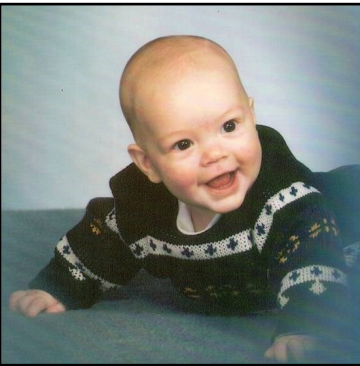
Kansas Infant Death and SIDS Network

# KIDS NETWORK, INC.

## FISCAL YEAR 2013 ANNUAL REPORT

### MESSAGE FROM THE BOARD PRESIDENT—PETER SARGENT

This year would have marked several significant milestones in my life. My son Andrew would have celebrated his 18th



Andrew Patrick Sargent  
June 30, 1995, to November 27, 1995

birthday, gone to senior prom, graduated high school and headed off to college.

Little did I know, back in 1995, that I would understand and experience the pain and grief of losing a child to Sudden Infant Death Syndrome (SIDS). Nor did I understand how helpful an organization dedicated to serve those families impacted by SIDS could be in helping us work

through that pain and grief. It is how I ultimately got involved with the SIDS Network of Kansas eventually assuming the role of president of the board of directors in July 2013.

This year also marked a series of significant milestones in the on-going operations of the SIDS Network of Kansas. In January 2013, the board undertook a comprehensive review of the Network's strengths, weaknesses, opportunities and risks. Upon completing the assessment the board of directors made the decision, in recognition of the changing and expanding environment in which we operate, to expand the Network's services and rebrand itself as the Kansas Infant Death and SIDS Network (KIDS Network). The Network's board and staff successfully executed the transition plan while seamlessly providing the services and programs at the core of its mission.

The Network's mission, in support of its expanded services, was revised to read: "The Kansas Infant Death and SIDS Network, Inc. (KIDS Network), serves those individuals who have been touched by the tragedy of infant death or SIDS and those individuals or organizations who strive to reduce the risk of infant deaths by providing supportive services, community education, professional training and supporting associated research."

In support of its expanded mission, the Network undertook and continues to expand several important projects and initiatives. In review:

**Statewide Services**—The Network continues to contract with the Kansas Department of Health and Environment to implement and facilitate a public information initiative to inform professionals, families and Kansas citizens of support services and SIDS risk reduction awareness. These services include professional training and community education to public health departments, outreach clinics, hospitals, child care facilities, law enforcement, emergency medical services and fire departments. The Network provided services to 94 of the 105 Kansas counties in fiscal year 2013. In addition to direct services, the Network works collaboratively with local and national public and private organizations to collectively improve birth outcomes.

**Bereavement Support**—The Network provided grief support to 100 percent of the referrals it received between July 1, 2012, and June 30, 2013. Medical examiners/coroners, funeral directors, hospitals, community health departments and individual citizens continue to make referrals to the KIDS Network. The Network utilizes its executive director, bereavement specialist, staff and board members to make direct professional contact with their colleagues, as well as create community awareness about Network services. The Network's website, newsletter, activities, community presentations, special events, memorials and public service announcements have provided additional vehicles for bereaved families to make contact with the Network. These resources allow not only newly bereaved families but also bereaved families whose baby may have died decades ago to seek support from the Network.

**Haley's SIDS Scramble**—Haley's 13th Annual SIDS Scramble was held August 27, 2012, at Crestview Country Club in Wichita, Kan. The Network is



2012 SIDS Scramble

*The mission of the Kansas Infant Death and SIDS Network, Inc. (KIDS Network) is to serve those who are or may be touched by the tragedy of infant death or SIDS by providing supportive services, community education, professional training and supporting associated research.*

grateful for the hours of preparation dedicated by the volunteer scramble committee, the golfers, sponsors and various volunteers who help make the Scramble a success each year.

**Candlelight Memorial**—The KIDS 13<sup>th</sup> Annual Memorial Candle Lighting was held on Sunday, December 9, 2012, in Wichita, Kan. The 2012 candle lighting was funded through a generous grant from the CJ Foundation for SIDS. Approximately 200 people attended this year's candle lighting. Families from Kansas and surrounding states attended. Feedback from



Safe sleep demonstrated with a Cribs for Kids™ portable crib.

families, friends and others in attendance was overwhelmingly positive. Families state it is a positive way to cope during the holiday season and offers them hope.

**Cribs for Kids™**—The Kansas *Cribs for Kids™* program provides cribs for Kansas

infants in need. To date, over 3,000 cribs have been distributed by Healthy Start Home Visitors, Via Christi St. Joseph Medical Center, Hunter Health Clinic, Center for Health and Wellness and Community Baby Showers for Safe Sleep. All health-care individuals who distribute the cribs are trained by KIDS Network staff. Upon follow up, approximately 50 percent of parents report that their infants would have slept either in bed with them or in another unsafe sleep environment had they not received a crib through the Cribs for Kids™ program.

**Community Baby Showers for Safe Sleep**—The Network partners with the Wichita Black Nurses Association, the March of Dimes and Healthy People 2020 to educate pregnant women



Board member Brenda Davis and volunteer Sheila Blackmon from the Wichita Black Nurses Association demonstrate safe sleep at a Community Baby Shower for Safe Sleep.

and their support people on safe sleep. All participants, upon completion of the event, were provided with a crib and a wearable blanket. The

Network provided a safe sleep community baby shower presentation with technical

assistance at the Governor's Conference on Public Health to support statewide baby shower implementation.

**Physician's Safe Sleep Toolkit**—The Medical Society of Sedgwick County (MSSC) Physician Safe Sleep Taskforce and the KIDS Network compiled a toolkit of local and national safe sleep resources for obstetrical and pediatric health-care providers in Sedgwick County to increase safe sleep practices.

The intention of the Safe Sleep Toolkit is to provide clinics with a variety of safe sleep resources for each clinic to choose those

most appropriate for their infrastructure. The purpose of this quality improvement project is to identify best strategies for implementation of the Safe Sleep Toolkit. The project is being piloted with safe sleep materials provided to KU Pediatric, Wesley Women's Health Clinic and Via Christi clinics through generous grants from ONEOK, Amerigroup and the March of Dimes.

Main components of the toolkit are:

1. A four-item safe sleep patient questionnaire regarding key items from the American Academy of Pediatrics' Safe Sleep recommendations,
2. A script addressing parental concerns regarding safe sleep distributed by the National Institute of Child Health and Human Development,
3. Safe Sleep DVD
4. Childcare checklist
5. Links to national resources and local resources.

Data from the various safe sleep projects have been collected and published as follows:

1. Mason B, Ahlers-Schmidt CR, Schunn C. Improving safe sleep environments for well newborns in the hospital setting. *Clin Pediatr (Phila)*. 2013 Oct;52(10):969-75. doi: 10.1177/0009922813495954. Epub 2013 Jul 19. PubMed PMID: 23872346.
2. Ahlers-Schmidt CR, Schunn C, Dempsey M, Blackmon S. Evaluation of Community Baby Showers to Promote Safe Sleep. *Kansas Journal of Medicine*. 2014; 7(1):1-5.
3. Ahlers-Schmidt CR, Redmond ML, Struempf G, Hunninghake J, Nimeskern J. The Role of Cosmetologists as Health Promoters in the Prevention of Infant Mortality. *J Community Health*. 2013 Aug 24. [Epub ahead of print] PubMed PMID: 23979670.
4. Ahlers-Schmidt CR, Kuhlmann S, Kuhlmann Z, Schunn C, Rosell J. To improve safe sleep, more emphasis should be placed on removing inappropriate items from cribs. *Clinical Pediatrics*. 2014. [Epub ahead of print] Available at <http://cpi.sagepub.com/content/early/2014/01/10/0009922813518964>.

**Fetal Infant Mortality Review (FIMR)**—The infant mortality rate (IMR) is an indicator of the health of a community. As the Kansas Blue Ribbon Panel on Infant Mortality reviewed state infant mortality data, it was apparent that more specific information was needed. In response, in 2010 the Sedgwick County Health Department rolled out the first Fetal Infant Mortality Review (FIMR) project in the state of Kansas. Based on the national FIMR model developed by the American College of Obstetricians and Gynecologists (ACOG) and the MCH Bureau from HRSA, FIMR is an action-oriented, community-driven process. This process is used to determine how medical, social and environmental factors contribute to an infant death and serves as the foundation for developing community-level responses to address recurring issues.

Sedgwick County FIMR, Project Imprint, is a cross section of 65 invested stakeholders representing public and private health

organizations. In its first year, Case Review and Community Action Teams were formed – the first to gather data and make recommendations and the second to implement intervention strategies to identify needs. The success of this pilot FIMR project prompted the Kansas Health Foundation to contribute \$900,000 to replicate the FIMR model in three Kansas counties. The counties under consideration are also supported by the March of Dimes for community collaborative development. FIMR is an evidence-based model that will change the Kansas infant mortality landscape and along with other maternal child health efforts across Kansas build healthier communities. The KIDS Network has worked collaboratively with the Sedgwick County Health Department, the Medical Society of Sedgwick County, Kansas Action for Children and various health-care providers within the state to implement and secure the FIMR process.



2013 Step Up for KIDS  
Balloon Release



2013 Step Up for KIDS  
Balloon Release

**Step Up for KIDS**—The Network hosted the 10<sup>th</sup> annual “Step Up for KIDS” signature event on May 4, 2013, at Cessna Stadium on the Wichita State University Campus. Event volunteers worked collaboratively with local businesses to sponsor the event. Cargill Meat Solutions, Cessna Aircraft, Genesis Health Clubs,

First Gear, The Print Source and countless other local companies continue to sponsor the event. Approximately 500 families and 100-plus volunteers took part in the event.

In closing, I would like to recognize, acknowledge and thank several very important individuals for their contributions to the Network. First and foremost I would like to recognize and thank the Network’s founders, Ted and Susan Bredehoff. In memory of their granddaughter Haley, Ted and Susan worked tirelessly in forming and nurturing the Network into the successful organization it is today. Far too many families would have suffered through the pain of an infant’s death alone were it not for their efforts. I would also like to acknowledge and offer my sincere thanks to past president

Emma Richmond. Emma’s leadership was instrumental in the Network’s successful transition as it expands its services across the state. Finally, I would like to thank our Executive Director, Christy Schunn, other staff



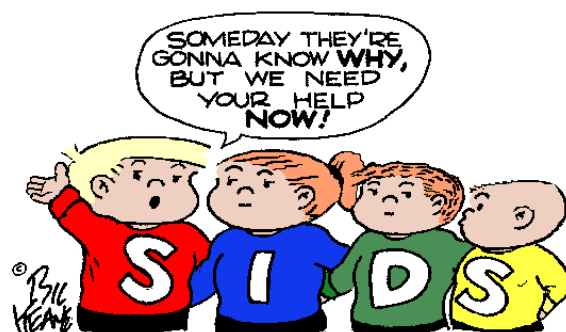
Peter, Ryan and Kerry Sargent

members and the Board of Directors for their commitment and dedication to the Network and its mission. Simply put, without them the Network would falter.

Peter Sargent  
President and Andrew’s Dad  
KIDS Network, Inc.

## How to contact the KIDS Network, Inc.

**Office:** 1148 S. Hillside, Suite 10  
Wichita, KS 67211  
**Phone:** 316-682-1301 (Wichita area)  
**Toll free:** 866-399-7437  
**Fax:** 316-682-1274  
**Website:** kidsks.org  
**Email:** General email: info@kidsks.org  
Executive Director: Christy Schunn, LCSW  
edirector@kidsks.org  
Bereavement Specialist: Libby Baumgartner, MS  
support@kidsks.org  
Administrative Assistant: Kerry Sargent  
admin@kidsks.org



*Sudden Infant Death Syndrome*



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Bereavement Specialist, Art Therapist

#### Kerry Sargent

Administrative Assistant

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Executive Director

#### Lindsay Smith, LMSW

Development

# THANK YOU VOLUNTEERS

Thank you to all our volunteers & board members over the past year. We could not have existed without the time, effort and tireless support of our volunteers. Thank you for your hard work. You make a difference.

Kameelah Alexander	Kathia Chavira	Carolyn Goodman	Christy Loewen	Bobbi Patterson	Peter Sargent	Gladys Venzor
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## CONTRIBUTIONS

6 Guys Yogurt, LLC

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Chapter 400



Community Baby Shower for Safe Sleep

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2013 Step Up for KIDS 5K

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Kathryn Janzen



Six Steps to Safety Packet

Jason's Deli

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Foundation

John Snow, Inc.



Community Baby Shower for Safe Sleep

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Kandice K Johnson  
Angie Johnston  
Julia & Edward Juarez  
Justin McClure TV, LLC.  
Kansas Action for Children



2012 Candle Lighting Memorial

Kansas Chapter Of AAP  
Kansas Department Of  
Health And Environment  
Kansas Gas Service, a  
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Amy Mayo  
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David McCall  
Kathy McCloskey  
Wallace & Lillie McGee  
Tonya McLendon



2012 Candle Light Memorial

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Mel Hambelton Ford  
Douglas Meseraull  
Randy & Serena Metcalf  
Mid-Kansas Women's Center  
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Mom's Cafe, LLC  
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Dr. Howard & Margaret Moore



2013 Step Up for KIDS

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Pumphouse  
QuickTrip Corporation  
Trisha Ralston  
Dale & Donna Randall  
Amanda Randolph



Thanks to Alpha Kappa Alpha Sorority, Inc.  
over 33,000 Six Steps to Safety packets  
have been assembled and distributed to new  
and expectant parents.

Michael Razook  
Daniel Richey  
Christopher & Emma Richmond  
Dale & Marilyn Richmond  
Stan & Debra Rinehart  
Naaman Ritchie  
Justin Road  
Rock Chalk Royalties, LTD.  
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Zina Sanders  
Pete & Kerry Sargent  
Robert & Deborah Sasser  
Mark & Tina Saylor  
Julie Schalansky  
Barbara Schartz



Amanda and Jason Randolph with  
Murphy and Scarlet  
2013 Step Up for KIDS  
Ambassador Family

John Michael Schartz  
Scott Schillings  
Cari Schmidt  
Eric Schmidt  
Kenneth & Norma Schmidt



Jessica & Kurt Schmidt  
Michael Schmidt  
Craig Schulte  
Christy Schunn-Sebes



Burkey Family 2013 Step Up for KIDS

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Kevin Sebes  
Sedgwick County Kansas  
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Jeff Sklenar  
Michelle Sklenar  
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Jeremy Sklenar  
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Rich Wohlgemuth  
Jason Wolff  
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Robert Wood  
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Kendra Zafuta



2013 Step Up for KIDS Balloon Release

## Thank you donors, for helping make KIDS Network services available statewide.

The *Six Steps to Safety Packet* is an educational tool distributed to new and expectant parents throughout the State of Kansas to reduce the risk of sudden infant death. The Network works to provide more packets each year with the help of generous foundations and donors.

**Six Steps to Safety donors:**  
Children's Miracle Network  
CJ Foundation for SIDS  
Downtown Wichita Kiwanis  
Employees Community Fund of Boeing Wichita  
Junior League of Wichita  
K.T. Wiedemann Foundation  
Kansas Department of Health and Environment (KDHE)  
Kansas Gas Service, A Division of ONEOK  
The March of Dimes  
Ronald McDonald Charities

The KIDS Network initiated the *Kansas "Cribs for Kids"® Project* throughout the State of Kansas. The goal of the "Cribs for Kids"® project is to reduce infant deaths caused by unsafe sleeping environments. Through the Kansas "Cribs for Kids"® Project, the KIDS Network has distributed Graco® Pack-N-Plays™ throughout the State of Kansas to infants who may have otherwise slept in an unsafe sleep environment.

**Cribs for Kids donors:**  
Children's Miracle Network  
Downing Foundation  
Healthy People 2020  
Kansas Department of Health and Environment  
Kansas Health Foundation  
K.T. Wiedemann Foundation  
March of Dimes  
Ronald McDonald Charities  
Wichita Community Foundation

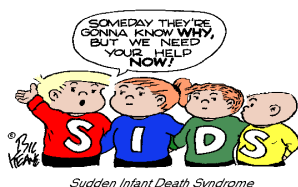


Kansas Infant Death and SIDS Network

1148 S. Hillside, Suite 10

Wichita, KS 67211

Change Service Requested



## FISCAL YEAR 2013 FINANCIAL REPORT

		<u>June 30, 2013</u>	<u>June 30, 2012</u>
<b><u>Assets</u></b>			
Cash		\$ 131,740.20	\$ 104,974.47
Office Equipment – less accumulated depr		\$ (660.98)	\$ 290.38
<b>Total Assets</b>		<b>\$ 131,079.22</b>	<b>\$ 105,264.85</b>
<b><u>Liabilities</u></b>			
		<b>\$ 28,987.43</b>	<b>\$ 25,710.41</b>
<b><u>Equity</u></b>			
Donated Capital		\$ 108,541.87	\$ 68,661.25
Current Year Income		\$ 22,537.35	\$ 10,893.19
<b>Total Liabilities &amp; Equity</b>		<b>\$ 131,079.22</b>	<b>\$ 105,264.85</b>
<b><u>Revenue</u></b>			
Contributions – Cash	\$ 2,121.62	<b><u>Expenses</u></b>	
Contributions – In-Kind	\$ 9,647.88		
Memorials	\$ 3,599.83		
Interest Income	\$ 154.47		
Fundraising	\$ 27,392.50		
Product Sales	\$ (120.42)		
Restricted Grants	\$ 42,844.35		
Unrestricted Grant Income	\$ 96,874.00		
Program Services Revenue	\$ 2,797.10		
<b>Total Revenue</b>	<b>\$ 185,311.33</b>	<b>Total Expenses</b>	<b>\$ 163,477.18</b>
		<b>Net Excess Over Expenses</b>	<b>\$ 22,537.35</b>