

23rd Annual Step Up for KIDS

April 25, 2026

Old Cowtown, Wichita, KS

9:00am—12:00pm



Are you ready to Step Up?

Step Up for KIDS is a 5K/memorial walk at Old Cowtown in Wichita, KS. Individuals/teams are invited to participate in the 5K/KIDS memorial walk through Cowtown. Step Up for KIDS is the signature fundraising event for the Kansas Infant Death and SIDS Network. All proceeds will remain in Kansas to continue the Network's mission to provide bereavement services and safe sleep education to Kansas families and communities.

Sponsorship Levels

KIDSKS.ORG

Presenting Sponsor \$5,000	Prize Award Sponsor \$4,000	T-shirt Sponsor \$3,500	Community Awareness Sponsor \$2,500	Chip Timing Sponsor \$2,200	Sound Sponsor \$2,000	Brunch Sponsor \$1,800	Print Sponsor \$1,500	Children's Activity Sponsor \$1,200	Beverage Sponsor \$1,000	Family Scholarship Sponsor \$800	Volunteer Hospitality Sponsor \$500	Vendor Booth Free
Company logo on event shirt	Company logo on event shirt	Company logo prominently displayed on event shirt	Company logo on event shirt	Company logo on event shirt	Company name on event shirt	Company name on event shirt	Company name on event shirt	Company name on event shirt	Company name on event shirt	Company logo displayed at event	Company logo displayed at volunteer hospitality	Tent space at the event
Company logo in event materials	Company logo displayed at prize table	Company logo on event shirt	Company announced/logo on awareness	Company logo on event shirt	Company logo displayed with sound booth	Company logo displayed at brunch	Company logo on print media	Company logo displayed at child's chair	Company logo displayed at beverage station	Name on website	Name on website	
Logo on Website	Logo on website	Logo on Website	Logo on Website	Name on Website	Name on Website	Name on Website	Name on Website	Name on Website	Name on Website			
Logo on social media	Logo on social media	Logo on social media	Name on social media	Name on social media	Name on social media	Name on social media	Name on social media	Name on social media	Name on social media			
Logo on all print media	Logo on all print media	Logo on all print media	Logo on print media	Logo on print media								
Company banner	Opportunity for company banner at event	Opportunity for company banner at event	Opportunity for company banner at event	Opportunity for company banner at event								
10 Complimentary registrations	8 Complimentary event registrations	Complimentary event registrations	Company announced throughout event	Company name announced throughout event								
Company name announced throughout event	Company name announced throughout event	Company name announced throughout event	Opportunity for Promotional item in swag	Opportunity for Promotional item in swag								
Opportunity for promotional item in SWAG bag	Opportunity for Promotional item in SWAG bag	Opportunity for Promotional item in SWAG bag										



STEP UP
for KIDS

Presented by:



Maternal-Fetal Medicine

Please complete the following information:

Sponsor: _____

Contact: _____

Address: _____

Phone: _____

E-mail: _____

Sponsorship Level: _____

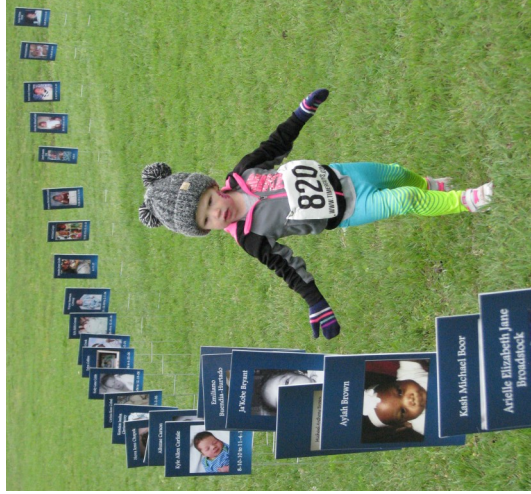
In-kind/Monetary Amount: \$ _____
(if in-kind, please estimate value)



Kansas Infant Death and SIDS Network



The KIDS Network is a not-for-profit corporation organized under the laws of the State of Kansas. A Board of Directors manages the business, property and affairs of the Network and is the governing entity of the organization.



“You have helped me preserve the mother in me that I was not prepared or ready to give up just because my son is no longer with me.”

— SIDS Parent

Our Mission

The Kansas Infant Death and SIDS Network, Inc. (KIDS Network) serves those individuals who have been touched by the tragedy of infant death or SIDS and those individuals or organizations who strive to reduce the risk of infant deaths by providing supportive services, community education, professional training, and supporting associated research.

Bereavement & Community Awareness

Here is a snapshot of what your donation provides:

1. \$25 provides a wearable blanket for a baby to sleep in
2. \$75 provides grief resources for a bereaved family
3. \$100 provides a safety approved portable crib
4. \$500 provides materials to train a Certified Safe Sleep Instructor
5. \$5000 provides supplies to host a Safe Sleep Community Baby Shower for 50 new/expectant parents.



Susan E. Bredehoft Candle Light Memorial

Safe Sleep Community Baby Shower

Kansas Infant Death and SIDS Network, Inc.

300 W. Douglas, Suite 145, Wichita, KS 67202

Toll free: 1.866.399.7437 Ph: 316.682.1301 Fax: 316.682.1274

E-mail: admin@kidsks.org Website: kidsks.org

2023 Step up for KIDS volunteers



Step Up for KIDS committee members: Kate Beckett, Daniela Calderon Cordoba, Lisa Frey Blume, Cindy Henderson, Andrea Maurer, Josephine Olivarez, Angela Pacheco, Adrianna Seward, and Erica Williams