

# SIDS NETWORK OF KANSAS, INC. FISCAL YEAR 2012 ANNUAL REPORT

### MESSAGE FROM THE BOARD PRESIDENT—EMMA RICHMOND



Emma Richmond

I began my 10th and final year on the Board of Directors of the SIDS Network of Kansas in July. As I write this, I look back on the accomplishments of the Network over this period of time and I am very proud. I have met many wonderful people and have learned so much from them. My experiences at the Network have proven to me that it's okay to cry and it's okay to smile (even in the same situation), that a small group of people can make a big difference, and that the kindness of strangers is invaluable. The Network has given me the extraordinary

opportunity to turn a personal tragedy into something positive and given me the ability to honor Josh's memory.

The mission of the SIDS Network of Kansas is to serve those who are or may be touched by the tragedy of Sudden Infant Death Syndrome (SIDS) by providing supportive services for all those affected, community awareness, professional development and support for medical research efforts. Over the past fiscal year, the Network has been busy fulfilling our mission through presentations, training, support groups, grief counseling, fundraisers, and countless other activities:

Haley's 11th Annual SIDS Scramble was held September 26, 2011 at Tallgrass Country Club in Wichita, Kansas. This year we hosted 80 golfers and raised over \$16,000 to support bereavement services and community outreach across the state of Kansas. Thank you to the golfers, volunteers, families, planning committee, and sponsors including Allen, Gibbs & Houlik, L.C., Cintas, BlueCross BlueShield of Kansas, Best Buy, Village Pediatrics, Innovative Vein, 100.5 the Wolf, Bob FM 97.1, Dr. Michael & Amber Wilson and Via Christi Clinic, Physicians Exchange, Doonan Truck & Equipment of Wichita, Davis-Moore, Brandon Steven Motors, Mid Kansas Women's Center, Total Home Solutions of Wichita, Plains Marketing L.P., Adoption Centre of Kansas, Mid-Continent Energy Corp., International Brotherhood of Electrical Workers No. 271, Cummings & Cummings, Dr. George & Brenda Farha, Robin & Karen Foley, and Mike & Sonia Phillips, who helped make the 2011 Scramble a success. The 12th Annual Scramble is scheduled for August 27, 2012 at Crestview Country Club and spots are still available.

Community Baby Showers for Safe Sleep were held on October 1, 2011 and on January 21, 2012 at All Occasions Events Center and Holy Savior Catholic Church in Wichita, Kansas, respectively. The Network partnered with the Black Nurse Association, the National Association of Hispanic Nurses, the March of Dimes and Healthy People 2020 in educating African American and Hispanic pregnant women and their support people on safe sleep. All participants, upon completion of the event, were provided with a crib and a wearable blanket. The next Community Baby Shower is scheduled for August 18, 2012 at Holy Savior Catholic Church. We hope to continue holding future baby showers twice a year in the Wichita area.

Additionally, we held a training session in April demonstrating how to host a community baby shower and are hopeful that these showers will soon be held through-out the State.

The 1st Annual SIDS Walk of Topeka was held October 8, 2011. The event promoted awareness to the Topeka community and provided support for families affected by SIDS. Thank you to the McCulley family for planning and promoting this event. The 2nd Annual Walk will be held October 6, 2012.

On Sunday, December 11, 2011, the Network held our <u>Annual Candle Lighting Memorial</u> at the First Mennonite Brethren Church in Wichita, Kansas. This event featured poetry, a memorial slideshow, candle lighting and music and was attended by over 200 people. We will host the next candle lighting on Sunday, December 9, 2012.

The 9th Annual Step Up for SIDS was held May 5, 2012. We had 654 steppers, over 150 volunteers and raised over \$27,000. This was the third year for our 5K run through the campus of Wichita State University and we had 240 registered runners. The event also included our annual memorial walk, balloon release and children's fair. Pictures are available on the SIDS Network web site (sidsks.org). Thank you to our sponsors Cargill, Don Hattan Chevrolet, Physicians Exchange, 100.5 the Wolf, The Print Source, Genesis Health Clubs, Chicken Poop, Bob FM 97.1, GoRun Wichita, First Gear, all of the participants, families and volunteers, the McCulley family (our 2012 Step Up Ambassador Family), Anthony's Crew (Grand Team Award for Most Money Raised), and the planning committee. Next year's event will be held Saturday, May 4, 2013.

The Network continues to participate in <u>Sudden Unexplained Infant Death Investigation Trainings for first responders</u>. These presentations are made to law enforcement, and EMS and fire personnel, to help train them on things such as questions to ask, things to watch for and how to interact with the family in cases of a sudden unexplained infant's death.

The Network conducted numerous <u>Safe Sleep for Child Care Providers</u> and <u>Safe Sleep Trainings for RN's</u> across the State. These presentations are made to new or expecting parents, child care providers, child care trainers, students, nurses and other medical staff, law enforcement, and various other individuals. The presentations highlight the current recommendations for creating a safe sleep environment for babies.

The Network offers monthly <u>Support Group Meetings</u> in Wichita, Topeka and Salina.

We continue with our <u>Six Steps to Safety project</u> which provides new families with information about creating a safe sleep environment for their babies along with other general safety information recommended for new parents/caregivers. Each packet includes a Halo SleepSack™ provided by (continued on page 2)

The mission of the SIDS Network of Kansas is to serve those who are or may be touched by the tragedy of SIDS by providing supportive services for all those affected, community awareness, professional development and support for medical research efforts.

# FISCAL YEAR 2012 FINANCIAL REPORT—SONIA PHILLIPS

Assets Cash Office Equipment – less accumulated depr			June 30, 2012       June 30, 2012         \$ 104,974.47       \$ 290.38					
Total Assets			\$	105,264.85	\$	140	865.13	
Liabilities			\$	25,710.41	\$	17	,204.52	
Equity Donated Capital Current Year Income Total Liabilities & Equity			\$ \$	68,661.25 10,893,19 <b>105,264.85</b>	\$ \$	54	661.25 999.36 <b>865.13</b>	
Revenue				<u>Expenses</u>				
Contributions – Cash	\$	2,315.51		Office & Administration		\$	16,275.12	
Contributions – In-Kind	\$	10,435.96		Program Services		\$	65,228.10	
Memorials	\$	2,919.42		Insurance		\$	1,422.01	
Interest Income	\$	245.41		Personnel Expenses		\$	110,580.01	
Fundraising	\$	34,558.50		Postage, Printing & Publi	cations	\$	6,190.56	
Product Sales	\$	253.59		Depreciation		\$	951.36	
Restricted Grants	\$	34,594.60		Conferences & Meetings		\$	143.00	
Unrestricted Grant Income	\$	71,374.00		Research		\$	284.00	
Program Services Revenue	\$	358.00		Dues		\$	85.00	
Total Revenue	\$ 157,052.99			Total Expenses		\$	201,159.16	
		Net Excess Over Expenses			\$ (44,106.17)			

(continued from page 1)

the SIDS Network of Kansas. The Network has assembled and distributed over 33,000 of these Six Steps packets since 2004.

The Network also continues our Kansas Cribs for Kids® project. This project provides a free Graco<sup>®</sup> Pack-N-Play<sup>®</sup> crib to families without the means to obtain a safe sleep environment for their new babies. To date, I would like to extend a sincere thank you to our staff, volunteers and over 2,600 cribs have been distributed throughout the State.

A Safe Sleep DVD is available on our web site (sidsks.org) or at www.safesleepkansas.org. This DVD was developed through collaboration between the SIDS Network of Kansas, Lawrence Memorial Hospital, Douglas County Safe Kids, Parents As Teachers, Kansas Association of Child Care and Resource and Referral Agencies, and Safe Kids Kansas. This DVD demonstrates how to create a recommended safe sleep environment for babies. The DVD is being provided to hospitals, child birth centers, child care providers and public health professionals to distribute to all caregivers. The hope is the DVD will be viewed by new parents prior to hospital discharge. Additionally, the video is available online for viewing at home or via maternal child health and public health web sites.

The Network renewed its contact with the State of Kansas and we are extremely pleased to report that our funding increased this year. Our efforts across the State are being recognized and we have many advocates in Topeka. Thanks to everyone who appealed to their representatives, senators, lobbyists, committee members, and other influential people within our government on behalf of the Network.

We offer a heartfelt thanks to our board members who are retiring from the board: Tracey McNeely, Rhea Rogers, MD, Rita Lungwitz, and Jeff Walenta. We appreciate your input, effort, and caring. You will be missed.

donors. You are the reason our Network is a success.

As this is my last President's report, I wanted to give a special mention to a few people who have really meant a lot to me personally and who have done a tremendous amount for the Network. Ted and Susan Bredehoft, thank you for your vision, caring, compassion and effort. The organization you created in memory of your granddaughter, Haley, has helped and touched more people than you will ever know. I will continue to endeavor to memorialize my son as you have done for Haley. Alpha Kappa Alpha, thank you ladies for stepping up at every event and always being there when we need something done. Your efforts are very much appreciated. Lindsay Smith, thanks for keeping us super-organized and making sure we're all doing what we should be doing. I wish you the best of luck in whatever your future holds and I know you will be exceptional at it. Christy Schunn, you are such a great person and we could only hope to have more people like you in this world. You are the supreme expert and my hero.

> Emma Richmond President and Josh's Mom SIDS Network of Kansas. Inc.

### REACHING ACROSS THE STATE

### Community education was presented to:

- Safe Sleep education for Wesley Medical Center, Wichita, KS
- Safe Sleep interview with Entercom Radio, Wichita, KS
- Safe Sleep for the School Nurse Conference, Wichita, KS
- Safe Sleep at Emergency Medical Services for Children Conference, Wichita, KS
- Safe Sleep education for Child Care Aware, Wichita,
   KS
- Safe Sleep presentation for Child Care Aware, Junction City, KS
- Safe Sleep presentation for Baby Your Baby Conference at Wesley Medical Center, Wichita, KS
- Safe Sleep interview with KWCH TV Wichita, KS
- Safe Sleep presentation for Women Infants and Children, Wichita, KS
   Trego
   Ellis
   Russell
- Safe Sleep Interview with Bob FM, Wichita, KS
- Safe Sleep presentation for Child Start, Wichita, KS
- Safe Sleep interview with KMUW Radio, Wichita, KS
- Safe Sleep for KS Public Health Conference, Wichita, KS
- Kansas State Proclamation, Topeka, KS
- Safe Sleep presentation for Healthy Start Home Visitors, Wichita, KS
- Safe Sleep interview with Power 93.9 Radio, Wichita, KS
- Safe Sleep education at St. Francis Health Care Center, Topeka, KS
- Safe Sleep at the KS Parent Leadership Conference, Topeka, KS
- Community Baby Shower for Safe Sleep, Wichita, KS
  - Safe Sleep for the Maternal Child Nursing Symposium at Wesley Medical Center, Wichita, KS
  - Safe Sleep presentation for the WIBW SIDS Walk, Topeka, KS
  - Safe Sleep presentation & booth for the Children's Mercy Family Health Partners Baby Shower, Wichita, KS
  - Safe Sleep presentation for Reno Co. Head Start, Hutchinson, KS
  - Safe Sleep presentation for Associates in Women's Health, Wichita, KS
  - Safe Sleep education for Via Christi East Harry, Wichita, KS
  - Safe Sleep education for Infant Mortality Panel for Kansas Now, Topeka, KS

- Safe Sleep & Sudden Unexplained Infant Death Investigation presentation, Wichita, KS
- Community Baby Shower interview with KWCH, Wichita, KS
- Safe Sleep presentation for Children's Mercy, Kansas City, KS
- Safe Sleep education at St. Francis Academy, Hutchinson, KS
- Safe Sleep education for Child Start at Newton Fire Department, Newton, KS
- Safe Sleep education via statewide webinar with Child Care Aware
- Safe Sleep presentation for Downtown Wichita Kiwanis
  - Safe Sleep education at Via Christi St. Francis, Wichita, KS

Lincoln

- Safe Sleep education for Geary County Coalition,
  Junction City, KS
- SIDS Network presentation with Kidzcope at Wichita State University
  - Safe Sleep presentation at Wichita State University
- Safe Sleep education at Riley County Health Fair, Manhattan, KS
- Safe Sleep education for Child Care Providers Coalition of KS, Dodge City, KS
- Safe Sleep presentation for the 7th Annual Governor's Public Health Conference, Wichita, KS
- Step Up for SIDS Interview with KWCH, Wichita, KS
- Step Up for SIDS Interview with The Bob FM, Wichita, KS
- Safe Sleep education for Geary County Health
   Department, Junction City, KS
  - Safe Sleep education for Optimist Club, Wichita, KS
  - Safe Sleep education for Childcare at Wichita State University
  - Center for Health Equity Digital Story Release
  - Safe Sleep education for Geary County Community Collaborative, Junction City, KS



Sudden Infant Death Syndrome

# FY2012 BOARD OF DIRECTORS

Ted & Susan Bredehoft

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Kansas Dept. of Labor (SIDS Parent)

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Cummings & Cummings (SIDS Parent)

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**Bridget Koenig** 

Administrative Assistant

Communications Assistant

Libby Baumgartner

Bereavement Specialist, Art Therapist

Thank you to all our volunteers & board members over the past year. We could not have existed without the time, effort, and tireless support of our volunteers. Thank you for your hard work; you make a difference.

Casey Kolbeck

Kayla Kuhrt

Kent & Vickey Albers Mary Allen Alpha Kappa Alpha Sorority, Inc. Lueke Anderson Eric Baker Paige Baker Trudy Baker Veronica Bargas Nelsonna Barnes Libby Baumgartner Madeline Baumgartner Cecilia Bennett Jeremy Bernard Sheila Blackmon BOB FM DJ's Debbie Brown Jake Buskirk Daniela Calderon Patty Calderon-Cordoba Grant & Jacob Campbell Jessica Chadd **Brian Childers** Tori Ciniglio Alethia Clark Sukkie Cleaver

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SIDS Network of Kansas, Inc. FY2012 Annual Report

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2012 Step Up for SIDS Children's Fair

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2011 Candle Lighting Memorial

Della Boxberger Micha & Deborah Boyd Chris Boyle **Brandon Steven Motors** Tyler Brawner Maddi Breault Russell & Cynthia Briggs Brittian & Sons Roofing Charles & Laura Brown Dale Brown Rav Brundige David & Shelley Bryan Stephanie Bryan Bubba's Nekked BBQ **Buehler Family** Build-A-Bear Workshop Gabe & Martina Bumm Ruth Burgard Kevin & Kelci Burkey Becky Busenitz Cafe Moderne Cake Junkie Mauricio, Patty, Daniela, & Sammy Calderon Cara Campbell



2011 Candle Lighting Memorial

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Thanks to Alpha Kappa Alpha Sorority, Inc. over 33,000 Six Steps to Safety packets have been assembled and distributed to new and expectant parents.

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2012 Step Up for SIDS 5K

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2012 Step Up for SIDS Memory Walk

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2011 Candle Lighting Memorial

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Rod Moore

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Step Up for SIDS

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2011 SIDS Scramble

Craig Schulte Stacy Schwind Scooters Coffeehouse Scotch & Sirloin Lindsay Scott Allen & Karen Sebes Donny Sechrist Sedgwick County Zoo Kirk & Kim Seminoff Dr. Senseman Serrano Family Ashleigh Shaddox



2011 SIDS Scramble

Silly Soapy the Clown Melissa & Sarah Simonton Jay & Bekka Simpson Kaleb & Melissa Simpson Dale & Debbie Slagle Lance Slaymaker Ron Slaymaker Small Family AJ & Lindsay Smith Andrew Smith Chris Smith Jason Smith Kayla Smith Larnard & Eva Smith Laurn Smith Leah Smith Marcia Smith Rex Smith

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Bethel College Basketball

Michael Tracy Tracy's Automotive Dagualyn Tramble Cynthia Trimble Trujillo Family Two Brothers BBQ Two Sisters Café John & Linda Ulrey Linda & Julie Underwood Ronnie & Glenda Underwood Paul & Beth Valdivia Aaron & Pamela Vargas Jaclyn, Spencer, Evan, & Andrew Vath Robert & Jane Vath Kenna & Amy Vaught Jason & Lindsey Verbeckmoes Via Christi Clinic. Dr. Michael & Amber Wilson

Village Pediatrics

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Grill Warren Theater Mickey Wasinger

Waste Connections Mike Watkins Jennifer Webb Randy & Laura Weidner Wellness @ Work Shirley Wells Christy Wenciker

Thomas & Jane Werner Jeanne Wescoat Amanda West

Tow Family Donna Wharton Stephen & Jean Hawley Towns Mike Trabert Whisenhant Cory White

Lisa White Thad & Angela White Yvonne White Cynthia Whiting Frank & Trudy Whitsell Wichita Black Nurse Association

Foundation Wichita State University Wichita Technical Institution

Wichita Community

Wichita Thunder Wichita Wingnuts



Joel & Rachel Wiens Becky, Brian, Isabella, James, Joshua, & Samantha Wilder Wilder Trucking Tammy Wiles Amy, Bryan, & Emma Willard Williams Family Wilson Family



2011 SIDS Scramble

Scott Wiltse Allen Winfrey Angie Woaten Wofford Family Tom Wohler Rich Wohlgemuth Tammy Wood Elizabeth Yadon Brian & Hannah Yelton Susan Yelton Tracy Yotter Ethan & Jacob Young Blair Zuniga

### How to contact the SIDS Network of Kansas, Inc.

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### Thank you to all the donors that make our program services throughout the State possible!

The Six Steps to Safety Packet is an educational tool distributed to new and expectant parents throughout the State of Kansas to reduce the risk of sudden infant death. The Network works to provide more packets each year with the help of gracious foundations and donors. Since FY04 over 33,000 packets have been assembled and distributed by the SIDS Network of Kansas.

To date Six Steps to Safety donors are:
Children's Miracle Network
CJ Foundation for SIDS
Downtown Wichita Kiwanis
Employees Community Fund of Boeing Wichita
Junior League of Wichita
K.T. Wiedemann Foundation
Kansas Department of Health and Environment (KDHE)
Kansas Gas Service, A Division of ONEOK
The March of Dimes
Ronald McDonald Charities
Wichita Community Foundation
Wichita Greyhound Charities

The SIDS Network of Kansas initiated the *Kansas* "Cribs for Kids"® Project throughout the State of Kansas. The goal of the "Cribs for Kids"® project is to reduce infant deaths caused by unsafe sleeping environments. Through the Kansas "Cribs for Kids"® Project, the SIDS Network of Kansas has distributed over 3,000 Graco® Pack-N-Plays™ throughout the State of Kansas to infants who would have otherwise slept in an unsafe sleep environment.

To date Cribs for Kids donors are:
Children's Mercy Family Health Partners
Children's Miracle Network
Downing Foundation
Healthy People 2020
Kansas Department of Health and Environment
Kansas Health Foundation
K.T. Wiedemann Foundation
March of Dimes
Ronald McDonald Charities
Wichita Community Foundation

# **SIDS NETWORK STATISTICS (FY 2012)**

	<u>FY11</u>	<u>FY12</u>
SIDS deaths referred to Network	15	11
SUID deaths referred to Network	16	30
Fetal Infant Mortality Review Referrals	49	56
Grief packets distributed	41	97
Bereavement contacts	754	664
Attendance at Step Up for SIDS Memorial Balloon Release	616	654
Attendance at Candle Lighting Memorial	230	243
Attendance at professional development presentations	2,611	2,913
Awareness information distributed	5,076	6,412
Newsletters	4 issues	4 issues
Newsletters e-mailed (4 issues)	1,859	5,935
Volunteers	170	192
Volunteer hours	3,132	2,896
"Special Day Cards"	898	946
Database	9,895	10,081
Web site hits	907	10,949