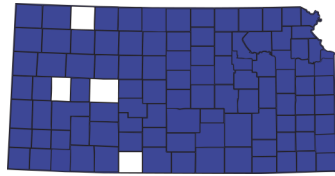


## Safe Sleep Training & Outreach



# 101

Kansas counties were impacted by the KIDS Network through outreach and education.

The KIDS Network provided safe sleep training to 4,623 caregivers and professionals and provided other outreach to an additional 13,475 people.

# 1,500

Caregivers were educated about safe sleep through demonstrations at:

- Baby Showers
- Safe Sleep Instructors' Trainings

# 3,123

Professionals and child care providers were trained on safe sleep and bereavement through presentations at:

- Hospitals and Universities
- Public Health Conferences
- Becoming a Mom Trainings

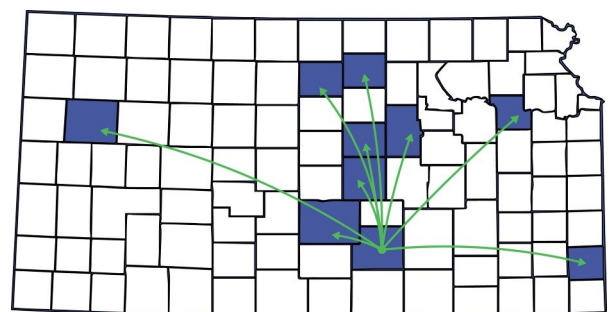
# 13,475

Community members were connected with through outreach activities including:

- Professional Meetings
- Community Events
- KIDS Network Events (Candle Lighting, Scramble, Step Up, Trunk or Treat)

In June of 2015, the KIDS Network and its collaborators trained 24 Safe Sleep Instructors from throughout Kansas.

- Instructors conducted 21 trainings, educating 378 people across 10 counties in the past year.
- Trainees were a mix of healthcare providers, home visitors, childcare providers, and caregivers.



Hospitals throughout Kansas use our video —The ABC's of Safe Sleep— to educate parents. Lawrence Memorial Hospital is one hospital that tracks viewership and 914 parents at this hospital were exposed to our training.

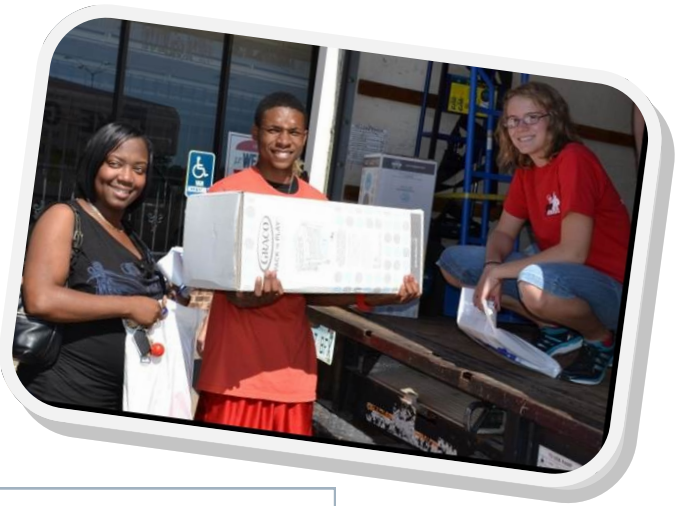
The KIDS network has learned that this video has also been implemented at The Levine Children's Hospital, a 234-bed pediatric hospital in Charlotte, NC.

The ABC's of Safe Sleep



Alone, on their Back, and in a Crib

# Crib Distribution



- The KIDS Network held 2 safe sleep Community Baby Showers each in Sedgwick & Geary Counties.
- In total 455 pregnant mothers attended these Baby Showers, and 440 received a crib (15 mothers had a crib by other means).



**5-20%** of mothers would not have had another safe place for their infant to sleep had they not received the free crib.

- Baby shower attendees were about 40% White, with ample participation from both Hispanic and Black communities.
- Typically, attendees had a high school education or less (65%), were married (53%), and received their care through either a private providers office (35%) or hospital clinic (35%).
- Geary County attendees were mostly insured through military insurance, while Sedgwick County attendees were largely Medicaid recipients.



# Education

Note:

Outcomes reported here include brief surveys of those who watched the ABC's of safe sleep video at Lawrence Memorial Hospital and at Community Baby Showers, and knowledge assessments from Community Baby Showers.

- Most participants (89%) were able to identify the ABC's of safe sleep after viewing our video.
- The majority of participants (90%) reported increases in knowledge related to safe sleep.
- Baby Shower attendees showed improvements in knowledge/intentions regarding Safe Sleep.
- The number of attendees able to identify ABC's of safe sleep doubled following the Baby Shower.
- Most attendees (90%) felt more confident they could overcome barriers to create a safe sleep environment for their infant.

