



SIDS NETWORK OF KANSAS, INC. FISCAL YEAR 2010 ANNUAL REPORT

MESSAGE FROM THE BOARD PRESIDENT—EMMA RICHMOND



Emma Richmond

This year at Step Up for SIDS, I had the opportunity to meet a woman who had lost her daughter nearly a decade ago. At that time, like many other SIDS' parents, she was unable to cope with this loss and buried the memories deep. Every aspect of her life had spiraled downward. Upon advice of a counselor, she had come to our event hoping to take the first step towards making peace with her grief. She was able to talk with other SIDS parents, share memories of her daughter and remember without being judged. It was painful for her but I hope that she left our event feeling a little less empty and knowing that she wasn't alone in her grief. I hope that she took away with her the sense that it really is okay to mourn and remember. Grieving is required in order to get to the point where you are not overwhelmed and you can take a step towards healing. The feedback we receive after Step Up for SIDS indicates that many participants find Step Up to be a very helpful and therapeutic event. I am proud that the Network has the ability and opportunity to facilitate this type of experience.

The mission of the SIDS Network of Kansas is to serve those who are or may be touched by the tragedy of SIDS by providing supportive services for all those affected, community awareness, professional development and support for medical research efforts. To this end, we are active throughout the year fulfilling our mission through fundraisers, presentations, training, support groups, grief counseling, and countless other activities.

Over the past year, the Network presented *Safe Slumber: Creating Safe Sleep Environments for Kansas Infants* to over 4,000 people across the state. These presentations are made to new or expecting parents, childcare providers, childcare trainers, students, nurses and other medical staff, law enforcement, and various other individuals and they highlight the current recommendations for creating a safe sleep environment for babies.

We continue with our *Six Step to Safety* project which provides new families with information about creating a safe sleep environment for their babies along with other safety information recommended for new parents. The packet includes a Halo Sleep Sack provided by the SIDS Network of Kansas. More than 1,500 of these *Six Step* packets were distributed over the past year.

The Network also continues our *Cribs for Kids*® project. This project provides a free Graco® Pack-N-Play® crib to families without the means to obtain a safe sleep environment for their new babies. To date, over 2,000 cribs have been distributed.

In June 2009 the Kansas Blue Ribbon Panel on Infant Mortality was formed by the Governor to review the infant mortality problem in Kansas and deliver recommendations to the Secretary of the Kansas Department of Health and Environment (KDHE) through the Governor's Child Health Advisory Committee. Network staff was invited to sit on the panel to assist with the recommendations. The panel decided the first step toward improving the infant mortality rate in Kansas is to find out what factors are contributing to the high rate. Having access to more comprehensive data provides community leaders and

policymakers in Kansas with the information they need to make informed decisions to reduce the rate of infant mortality. Thus, an initial panel recommendation was to form a Fetal Infant Mortality Review (FIMR).

FIMR is a community process that continually assesses the service system and community resources for women, infants and families with the intent of improving services and systems. The FIMR process brings together key members of the community to review information from individual cases of fetal and infant death in order to identify the factors associated with those deaths, determine if they represent system problems that require change, develop recommendations for change and assist in the implementation of change. The Network felt the staff was experienced with this type of data collection, and since we were already serving many of these families, it would be a good fit to expand our scope to assist the FIMR process.

The Network has been working in collaboration with Lawrence Memorial Hospital, Douglas County Safe Kids, Parents As Teachers, Kansas Association of Child Care and Resource and Referral Agencies, Safe Kids Kansas and Tiny K on a Safe Sleep DVD. This DVD shows recommended environments for safe sleep. The video is available online at www.safesleepkansas.org. I recommend that all new or expectant parents view this video for advice on creating the safest sleep environment for your new baby.

This year new child care regulations came before the Kansas legislature. Since more than 20% of the SIDS deaths in Kansas occur in a child care setting, the Network felt that this was an important issue. Various staff members and volunteers supported the passage of this bill and we are happy to report that Kansas now requires childcare providers to be licensed. The licensure process will offer child care providers access to SIDS education and training.

In October, Haley's Annual SIDS Scramble was held at Tallgrass Country Club in Wichita, Kansas. This event helps the Network raise community awareness for SIDS and for the Network and helps secure necessary funds for the day to day operation of the Network.

The Network renewed its contact with the State of Kansas so our state funding looks to be secure for the following year. This is great news since we were unsure how the State budget cuts would affect our funding.

We offer a heartfelt thanks to our board members who are retiring from the board: Brenda Farha, Susan Fry, Ken Landwehr and Bob Sterbens. Your time, energy and expertise has been greatly appreciated. You will be missed.

I would like to extend a sincere "thank you" to our staff and volunteers. You are the reason our Network is a success.

At Step Up we conclude the event with a memorial balloon launch. Hundreds of pastel colored balloons float up to the sky with warm wishes for our babies. This moment each year is worth every minute I spend volunteering...for Josh...and for the other babies...

Emma Richmond
President—SIDS Network of Kansas

The mission of the SIDS Network of Kansas is to serve those who are or may be touched by the tragedy of SIDS by providing supportive services for all those affected, community awareness, professional development and support for medical research efforts.

FISCAL YEAR 2010 FINANCIAL REPORT—SONIA PHILLIPS

	<u>June 30, 2009</u>	<u>June 30, 2010</u>
<u>Assets</u>		
Cash	\$ 84,640.45	\$ 91,512.11
Office Equipment – less accumulated depr	\$ 2,947.25	\$ 2,311.43
Total Assets	\$ 87,587.70	\$ 93,823.54
<u>Liabilities</u>		
	\$ 22,863.14	\$ 25,162.29
<u>Equity</u>		
Donated Capital	\$ 69,881.54	\$ 64,724.56
Current Year Income	(\$ 5,156.98)	\$ 3,936.69
Total Liabilities & Equity	\$ 87,587.70	\$ 93,823.54

<u>Revenue</u>		<u>Expenses</u>	
Contributions – Cash	\$ 2,635.95	Office & Administration	\$ 15,016.58
Contributions – In-Kind	\$ 10,524.96	Program Services	\$ 45,339.58
Memorials	\$ 5,509.22	Insurance	\$ 1,955.00
Interest Income	\$ 386.49	Personnel Expenses	\$ 100,806.00
Fundraising	\$ 28,603.07	Postage, Printing & Publications	\$ 10,466.52
Product Sales	\$ 717.87	Depreciation	\$ 1,396.32
Restricted Grants	\$ 37,633.00	Conferences & Meetings	\$ 2,416.46
Unrestricted Grant Income	\$ 93,000.00	Research	\$ 488.00
Combined Federal Campaign	\$ 2,563.99	Dues	\$ 32.00
Program Services Revenue	\$ 278.60		
Total Revenue	\$ 181,853.15	Total Expenses	\$ 177,916.46
		Net Excess Over Expenses	\$ 3,936.69



How to contact the SIDS Network of Kansas, Inc.

Office: 1148 S. Hillside, Suite 10
Wichita, KS 67211

Office hours: please call to ensure staff is present.

Phone: 316-682-1301 (Wichita area)

Toll free: 1-866-399-7437

Fax: 316-682-1274

Web site: www.sidsks.org

E-mail: General e-mail—info@sidsks.org

Executive Director: Christy Schunn, LSCSW
christys@sidsks.org

Administrative Assistant: Lindsay Suderman
lindsays@sidsks.org

REACHING ACROSS THE STATE

SIDS community education was presented to:

- Wesley Medical Center, Wichita, KS, August 20, 2009.
- Baby Your Baby Health Fair, Wesley Medical Center, Wichita, KS, August 21, 2009.
- Wesley Medical Center, Wichita, KS, August 31, 2009.
- Wichita State University Psychology Department, Wichita, KS, September 8, 2009.
- Kansas Public Health Association Conference, Wichita, KS, September 22, 2009.
- March of Dimes Conference, Overland Park, KS, October 6, 2009.
- Wesley Medical Center Nursing Symposium, Wichita, KS, October 10, 2009.
- Healthy Babies of Sedgwick County, Wichita, KS, October 12, 2009.
- Reno County Early Head Start, Hutchinson, KS, October 13, 2009.
- Wichita State University Nursing Department, Wichita, KS, October 19, 2009.
- Child Start, Winfield, KS, October 20, 2009.
- Riley County Health Department, Manhattan, KS, October 29, 2009.
- KSN television, Wichita and surrounding areas, November 2, 2009.
- Riley County Community Meeting, Manhattan, KS, November 4, 2009.
- Eudora High School, Eudora, Kansas, November 4, 2009.
- Governor's Conference on Child Abuse and Neglect, Topeka, KS, November, 5 & 6, 2009.
- Kaleidoscope of Kids Care, Hutchinson, KS, November 7, 2009.
- Kansas Early Learning Coalition Conference, Salina, KS, November 13, 2009.
- Child Death Review Board, Topeka, KS, November 17, 2009.
- Kapaun High School, Wichita, KS, November 19, 2009.
- Hutchinson Community College, Newton, KS, December 1, 2009.
- SRS Early Head Start, Topeka, KS, December 3, 2009.
- Riley County Health Department, Manhattan, KS, January 12, 2010.
- Early Head Start Regional Meeting, Salina, KS, January 14, 2010.
- Kansas Association for Child Care and Resource and Referral Agencies, Salina, KS, January 19, 2010.
- Wichita State University Psychology Department, Wichita, KS, February 4, 2010.
- Reno County Child Care Coalition, Hutchinson, KS, February 5, 2010.
- Child Start, Wichita, KS, March 6, 2010.
- Zero to five Head Start, Wichita, KS, March 12, 2010.
- Wichita State University Community Nursing Department, Wichita, KS, March 22, 2010.
- Wichita State University Psychology Department, Wichita, KS, March 23, 2010.
- KWCH television safe sleep interview, Wichita, KS, March 29, 2010.
- University of Kansas Public Health Grand Rounds, Wichita, KS, March 31, 2010.
- Saline County Health Department, Salina, KS, April 20, 2010.
- State Early Head Start Administrators Meeting, Topeka, KS, April 22, 2010.
- Kansas Blue Ribbon Panel, Topeka, KS, April 23, 2010.
- Governor's Conference on Public Health, Wichita, KS, April 27, 2010.
- Wichita State University Child Development Center, Wichita, KS, May 10, 2010.
- Riley County Health Department, Manhattan, KS, May 11, 2010.
- El Dorado Police Department, Augusta, KS, May 18, 2010.
- Newton Community Child Care Center, Newton, KS, May 27, 2010.
- Hutchinson Community College, Hutchinson, KS, June 5, 2010.
- Ft. Hays State University, Hays, KS, June 26, 2010.

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THANK YOU VOLUNTEERS

Thank you to all our volunteers & board members over the past year. With 3 employees statewide we could not have existed without the time, effort, and tireless support of our volunteers. Thank you for your hard work; you make a difference.

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CJ Foundation For SIDS

\$1,000—\$9,999

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Rusty Rierson sings at the 2009
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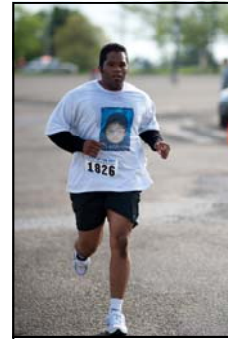
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Thanks to Alpha Kappa Alpha
Sorority, Inc. over 10,000 Six
Steps to Safety packets have been
assembled and distributed to new
and expectant parents.

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2010 Step Up for SIDS

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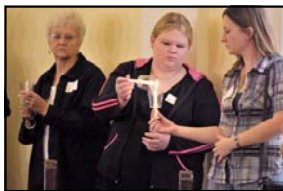
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James & Carolyn Minson

The Six Steps to Safety Packet is an educational tool distributed to new and expectant parents throughout the State of Kansas to reduce the risk of sudden infant death. The Network works to provide more packets each year with the help of gracious foundations and donors. Since FY04 over 33,000 packets have been assembled and distributed by the SIDS Network of Kansas.

Gene Moddelmog & Joletta Friesen
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 Vanessa Schaffer
 John & Barbara Schartz
 Alfred & Shirley Schmidt
 Ivan & Patricia Schmidt
 Megan Schmidt
 Jason Schmidt & Aimee Frazier
 Amber Schmitz
 Melissa Schoenberger
 Dick Schremmer-Bear
 Petroleum, Inc.
 Nancy Schultz
 Jodi Scolaro
 Lindsay Scott
 Gene Seba
 Kevin Sebes & Christy Schunn
 Sedgwick County Zoo
 Phillip Seguin
 Alan Seifert
 Jessica Seiler
 Laura & Michael Serrano
 Sarah Shaw
 Randal & Rosemary Shoaf
 Jeremy & Jamee Sholtz
 Silpada Jewelry

Carl & Linda Slack
 Lawrence & Shirley Slack, Jr.
 Carla & Roger Smith
 Jason & Jodi Smith
 Jay & Debra Smith
 Robin & Sammy Smith
 Theresa & Gregory Smith
 Kurt Sorensen
 Paul Spacil-All Saints Catholic School
 Kevin Spencer
 Jack & Darby Standifer
 Buddy & Stephanie Stark
 Steve & Pamela Stark
 Marvin & Tammy Starkey
 Steve Stenger
 Bob & Shirley Sterbens
 Rick Stinson
 Jennifer Stoltz

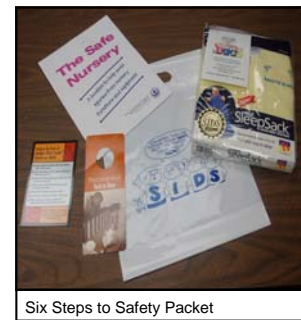
The Six Steps to Safety are:

- **Back to Sleep**
- **Eat Your Veggies**
- **No Smoking**
- **Buckle Up**
- **Home Safety**
- **Get the Lead Out**

Marcia & Bob Storer
 Shawn Stotts & Pattie Helten
 Donna Stucky
 Robert & Shirley Stueven
 Lindsay Suderman
 Leann Sugrue
 Sveta's
 Tanganika Wildlife Park
 Toni Taylor
 Texas Roadhouse
 The Firkin and Bull
 The Wash Wave
 Christy Thomas
 Amber Thompson
 Jamie Thompson
 Mike & Ila Thompson
 Thunderbird Bowl
 Scott & Landee Thyfault
 Mike Trabert & Hailey Knoll
 John & Vicki Tracy
 Jan Tremblay

To date Six Steps to Safety donors are:

Children's Miracle Network
CJ Foundation for SIDS
Downtown Wichita Kiwanis
Employees Community Fund of Boeing Wichita
Junior League of Wichita
K.T. Wiedemann Foundation
The March of Dimes
Ronald McDonald Charities
Wichita Community Foundation
Wichita Greyhound Charities



Six Steps to Safety Packet

Triumph Accessory Services
 Jeremy Tuxhorn
 Roger & Elsa Ulrich
 Linda Underwood
 Shannon & Julie Underwood
 Martha Unruh-Szambecki
 Phyllis Valcoure
 Russell & Marsha Valdois
 Andy & Jaclyn Vath
 Bob & Patty Veal
 Lindsey Verbeckmoes
 Marissa Wachlarowicz
 Amy & Jeff Walenta
 Dale Wallace
 Dennis & Ladonna Wallace
 Jerry Ware
 Stephanie Warren
 Thomas & Jane Warren
 Pam & Sheryl Weishaar
 Alicia Wells
 Dan & Chris Wells
 Verna Welsh
 Linda Welty
 Michele Wheeler-Beau Monde Spa
 & Boutique
 Ken & Shirley White
 Lisa White



2009 Memorial Candle Lighting

Howard & Carolyn Wideman
 Chris Wilbur
 Glayda Wilcoxon
 Brian & Becky Wilder
 James Wilder
 Devan Wilder & Stephanie Scott
 Jackie Wilkerson
 Bryan & Amy Willard
 Danny & Becky Willard
 Christi & Chuck Wilson
 David & Susan Wilson
 Chuckie Wilson & Nancy Moyer
 Lari & Donna Wofford & Donna
 Valdivia-Wofford
 Alan & Karen Wondra
 James & Christine Workman
 Jordan Wright
 Matt Wright
 Sarah Yoder
 Jacob & Tamara Young
 Zumo Juice & Java

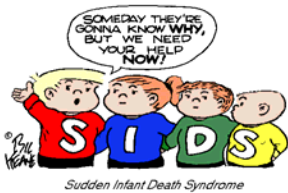


NETWORK OF KANSAS, INC.

SIDS Network of Kansas, Inc.
 1148 S. Hillside, Suite 10
 Wichita, KS 67211

Phone: 316-682-1301
 Fax: 316-682-1274
 Toll-Free: 1-866-399-7437
 E-mail: info@sidsks.org

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SIDS NETWORK STATISTICS (FY 2010)

	<u>FY09</u>	<u>FY10</u>
SIDS deaths referred to Network-----	16-----	12-----
SUID deaths referred to Network-----	13-----	12-----
Bereavement contacts -----	1,113-----	810-----
Attendance at professional development presentations-----	541-----	3,940-----
Newsletters -----	4 issues-----	4 issues-----
Newsletters mailed (4 issues)-----	23,240-----	7,286-----
Grief packets distributed-----	52-----	34-----
Awareness information distributed-----	18,859-----	20,710-----
Attendance at SIDS support meetings-----	61-----	75-----
Attendance at memorial candle lighting -----	200-----	200-----
Volunteers-----	209-----	202-----
Volunteer hours-----	5,777-----	3,460-----
“Special Day Cards” -----	801-----	859-----
Database -----	9,322-----	9,684-----